



**Citibank Europe plc,
organizační složka
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CZK 2,500 on purchases of plane tickets from the Czech Airlines

PRAGUE – Citibank Europe plc together with the Czech Airlines have prepared a new promo event for this spring, allowing clients to travel for even less. Travelers who apply for the Citi Life credit card on the website of the Czech Airlines (ČSA) and are at least 18 years old can save up to CZK 2,500 when purchasing plane tickets.

Interested person who applies for the Citi Life credit card on the ČSA website www.csa.cz or web site OK Plus www.okplus.cz and is the Citizen of the Czech Republic, from March 2, 2015 onwards, once his application has been fully approved by Citibank and the card has been activated and used for one payment within 30 days from the issue date, will receive a voucher for Czech Airlines plane tickets worth CZK 2,500. This special offer is valid for an unlimited time period. There is no special condition for applicants to be Citi client or OK Plus client.

“Czech Airlines and Citi have wide cooperation for long period of time, due to which they can introduce new products or services as well as special offers, which make the travelling by airplane more preferable, interesting and affordable,” says Ján Tóth, Czech Airlines Sales and Marketing Director.

“Citi currently has one of the broadest credit card portfolios on the Czech market, in part thanks to its cooperation with Czech Airlines,” says Veronika Špaňárová, Retail Bank Head at Citibank.

Credit cards issued by Citibank bring many benefits to their holders. One of the main benefits of the contactless Citi Life credit card is the option to apply for the card online, now also available on the Czech Airlines website. The Citi Life credit card also brings many other benefits, including a reward of up to 2% of the value of each payment with a maximum of CZK 1,000 per month, or miles for the OK Plus program. Maintenance of the Citi Life credit card is free of charge in the first year and afterwards CZK 50 per month which can be deducted from accumulated Citi Life Premiums.

The Citi Life credit card is automatically issued with contactless technology and the 3D Secure service which makes online payments more secure with a special one-time code sent to the

mobile phone of the credit card holder. With their credit card, clients will also receive at no cost a contactless payment sticker that can be placed for example on their mobile phone, letting them pay for their purchases under CZK 500 without entering their PIN code. The sticker can be also used for purchases exceeding this amount, but in this case PIN is required.

Main benefits of the Citi Life credit card

- Voucher worth CZK 2,500 for purchases of plane tickets from the Czech Airlines after the card is used to pay for goods or services for the first time and ordered via CSA web site
- Reward of 2% back in the form of Citi Life Premiums for every card payment up to a maximum of CZK 1,000 per month
- Up to 55 interest-free days
- Maintenance of the Citi Life credit card free of charge in the first year
- Contactless technology
- Contactless payment sticker available free of charge upon request
- Miles for the OK Plus program for Citi Life Premiums

Holders of the Citi Life card, just like holders of any other Citi credit card, can also enjoy up to 25% discounts at partners of the Citi Club program throughout the Czech Republic. In the almost six years of its existence, the program increased the number of partners to more than 400 and saved almost CZK 50 million to holders of Citi credit cards. Discounts are available from stores and service providers in retail, dining or travels in more than 1,200 locations in the entire Czech Republic.

Conditions for using the plane ticket voucher

- The voucher can be used at any Czech Airlines office or by calling +420 239 007 007.
- It is valid for six months from the date of issue.
- The voucher can be used to purchase plane tickets of your choice from the Czech Airlines (flight number OK0020–OK2999), including all taxes and charges, but not to pay for fees of bonus plane tickets.
- Any difference in the price of the selected plane ticket exceeding the voucher amount must be paid when the voucher is used.
- No service fee is charged for issuing the plane ticket.
- Tickets on which the voucher was applied cannot be refunded.

In the credit card department, Czech Airlines and Citi have been working on a co-brand Czech Airlines Citi Mastercard World credit card, which, thanks to its benefits, belongs among premium products. Holders of these credit cards can enjoy up to two-month-long interest-free period and receive miles to their OK Plus frequent flyer programme for every purchase of products and services made using the card. Using the card actively will also ensure extension of validity of older OK Plus miles for unlimited period of time, the highest tier of travel insurance for the entire family, concierge services and more. Contactless technology comes without saying. To pay up due balance during the interest-free period, card users can use the automated collection service free of charge.

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Citi

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