



**Citibank Europe plc,  
organizační složka  
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### **Citi Named Best Corporate/Institutional Digital Bank in the Czech Republic**

PRAGUE – Citi in the Czech Republic was named the “Best Corporate/Institutional Digital Bank in the 16<sup>th</sup> year of the *Global Finance* magazine’s competition called “World’s Best Digital Banks”. Citi leads the league table also in six other countries in Central and Eastern Europe (CEE), including the Czech Republic, Bulgaria, Hungary, Slovakia, Romania, Russia and Ukraine. Together with the CEE countries Citi’s internet banking services have received 70 country awards around the world this year, and 34 regional sub-category awards in regions.

In addition, Citi is a regional winner in the “Best Investment Management Services”, “Best Web Site Design”, “Best Mobile Banking”, “Best Mobile Banking App” and “Best Information Security Initiatives” award in the CEE region.

*“Citibank in the Czech Republic was named the “Best Corporate/Institutional Digital Bank” by Global Finance magazine for the fourth time in a row. With the increasing importance and continual expanding of the Internet, the way many consumers and most businesses bank has transformed. Client demand continues to increase for digital banking,”* says Michal Nebeský, Citi Country Officer in the Czech Republic and added: *“The awards confirmed that we provide the digital services on very high level.”*

Winners were chosen among entries evaluated by a world-class panel of judges at Infosys, a global leader in consulting, technology and outsourcing, the final selection was made by Global Finance editors. Only banks that entered the competition were considered for awards and the winning banks were selected based on the following criteria: strength of strategy for attracting and servicing online customers, success in getting clients to use web offerings, growth of online customers, breadth of product offerings, evidence of tangible benefits gained from Internet initiatives, and web site design and functionality.

The Regional and Global winners for the “Best Corporate/Institutional Digital Banks” will be announced at an Awards Ceremony in London on 27<sup>th</sup> October and published in the December issue of *Global Finance*. For more information on the magazine and the competition, visit [www.qfmag.com](http://www.qfmag.com).

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**Citi**

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

Additional information may be found at [www.citigroup.com](http://www.citigroup.com) | Twitter: @Citi | YouTube: [www.youtube.com/citi](http://www.youtube.com/citi) | Blog: <http://blog.citigroup.com> | Facebook: [www.facebook.com/citi](http://www.facebook.com/citi) | LinkedIn: [www.linkedin.com/company/citi](http://www.linkedin.com/company/citi)

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**Media Contact:**

Eva Chaloupková  
Public Affairs Officer for Czech and Slovak Republics  
Bucharova 2641/14, 158 02 Praha 5, Czech Republic  
Tel.: + 420 233 061 661  
Mob: + 420 602 451 561  
[eva.chaloupkova@citi.com](mailto:eva.chaloupkova@citi.com)